



Blue365[®]

A Discount Program for Members

Blue365 is just one more bonus of being a Blue Cross and Blue Shield of Texas (BCBSTX) member. With this program, you can save money on health care products and services that are not covered by insurance. There are no claims to file and no referrals or pre-authorizations.

Blue365 has a range of deals from top national and local retailers on dental, vision and hearing services, fitness gear, gym memberships, healthy eating options and much more.

Sign up on the Blue365 website at blue365deals.com/BCBSTX and start receiving weekly "Featured Deals." These deals offer savings from leading health companies and online retailers. Featured Deals are offered for a short period of time. In addition, below are some of the Blue365 deals available to you.

Blue365

offers you and your covered dependents access to savings on a number of health and wellness products and services. To learn more, visit the Blue365 website at blue365deals.com/BCBSTX.

Davis VisionSM

TruVision[®]

Members can save on eyeglasses as well as contact lenses, exams and accessories. The Davis Vision group is made up of national and regional retail stores as well as local eye doctors. Save on laser vision correction through the TLC/TruVision group.

Dental SolutionsSM

Blue365 members get dental savings with Dental Solutions. You can receive a dental discount card which provides access to discounts up to 50 percent at more than 61,000 dentists and more than 185,000 locations.*

Jenny Craig[®]

Seattle Sutton's[®]

Nutrisystem[®]

Members can reach their weight-loss goals with savings from leading programs. Save on healthy meals, membership fees (where apply), nutritional products and services.

Procter & Gamble (P&G) Dental Products

Members can get savings on dental packages with Oral B[®] power toothbrushes and Crest[®] products. The packages can help you and your family get healthier teeth and gums. Packages may include items such as an electric toothbrush, mouth rinse, teeth whiteners and floss.



For more great deals or to learn more about Blue365, visit blue365deals.com/BCBSTX.

TruHearing[®]

Blue365 members can save an average of \$890 per hearing aid compared to national retail prices. Each hearing aid comes with a 45-day money-back guarantee and a three-year warranty.

CORD:USE[®]

Protect your family's cord blood at a state-of-the-art laboratory using high-quality cord blood banking practices and technologies. Cord blood contains stem cells (like those in bone marrow). Save on cord blood processing and storage fees.

Reebok

A trusted brand for more than 100 years, Reebok makes top athletic equipment for all people, from professional athletes to kids playing soccer. Blue365 members enjoy 20 percent off plus free shipping on their whole Reebok.com order.

SeniorLink Care[™]

With SeniorLink Care, Blue365 members can find support to help their aging family members or friends lead fulfilling and comfy lives. From planning care to helping caregivers, SeniorLink helps seniors and their loved ones find the programs and services they need most. Members can save on a three- or 12-month membership.

BodyMedia[®]

Blue365 members can enjoy up to 25 percent off a BodyMedia armband. The armband will track calories around the clock, helping members lose weight, stay active and lead healthier lives.

Life Time Fitness[®]

Life Time Fitness offers total health fitness to fit your level, interests, schedule and budget. For new members, Life Time Fitness offers a \$0 online signup fee.**

The relationship between all Blue365 vendors and Blue Cross and Blue Shield of Texas (BCBSTX) is that of independent contractors. BCBSTX makes no endorsement, representations or warranties regarding any products or services offered by the above-mentioned vendors.

* Dental Solutions requires a \$9.95 signup and \$6 monthly fee.

** Proof of Blue Cross and Blue Shield of Texas coverage is needed. The \$0 enrollment fee offer is only for new members who enroll online at blue365deals.com/BCBSTX. A \$35 administrative fee applies to all memberships. Monthly dues and taxes may also apply. Members' prices, dues and fees may change at any time. Other rules may apply. Always check with the Life Time Fitness club in your area for the most up-to-date offer.

Blue365 is a discount program only for BCBSTX members. This is NOT insurance. Some of the services offered through this program may be covered under your health plan. Please check your benefit booklet or call the customer service number on the back of your ID card for specific benefit facts. Use of Blue365 does not change your monthly payment, nor do costs of the services or products count toward any maximums and/or plan deductibles. Discounts are only given through vendors who take part in this program. BCBSTX does not guarantee or make any claims or recommendations about the program's services or products. You may want to talk to your doctor before using these services and products. BCBSTX reserves the right to stop or change this program at any time without notice.